

**Faculty of Commerce & Management,
Rama University, Uttar Pradesh, Kanpur**

Action Taken Report

On
FEEDBACK FROM STUDENTS
[For BCom (H)]
(2021-22)

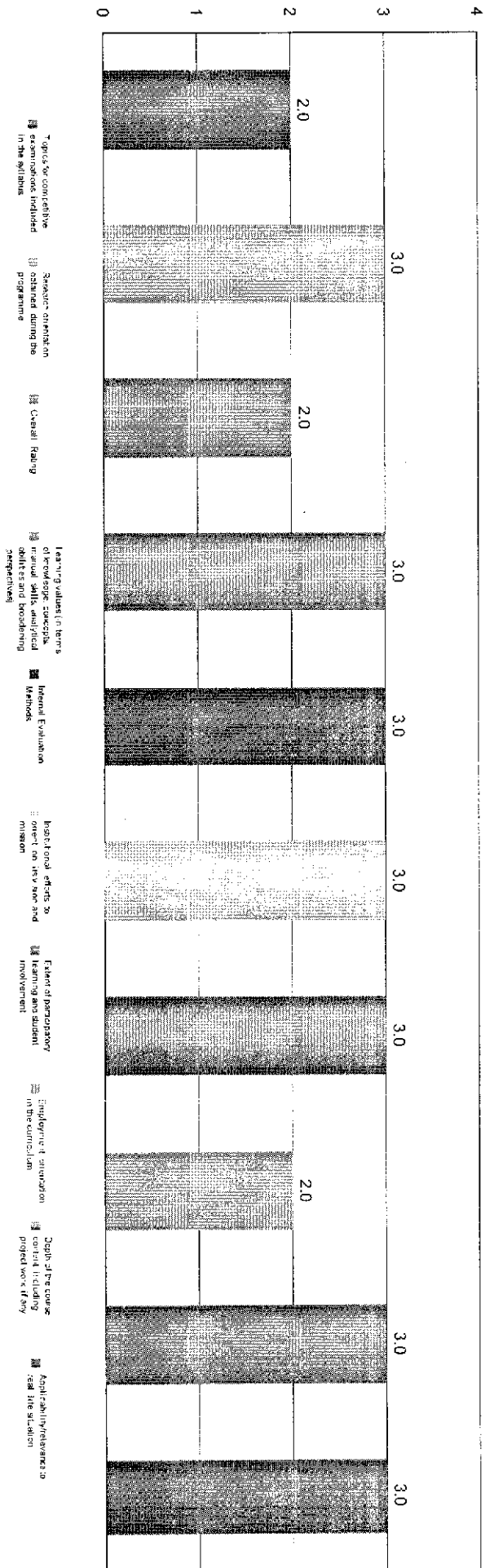
An action taken report in response to the valuable feedback received from our students on BCOM (H) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
With an eye towards industry developments, the students provided inputs on the various aspects	<ul style="list-style-type: none">• BCom (H) run by FCM was reviewed and restructured and new courses are introduced to improve more scope and comprehension.• CBCS system is implemented for offering flexibility in course scheduling and option to adjust the course load for student needs,• Courses with multidisciplinary syllabus Open electives are introduced to enhance applicable skills needed for employment.
To improve skill set of students to optimize usage of ICFP	<ul style="list-style-type: none">• Students are encouraged to take MOOC courses available through the SWAYAM platform to expand their domain expertise.
To improve employment orientation in curriculum.	<ul style="list-style-type: none">• Department is going make new collaborations with different industries for internship programs.• Summer Internship Training is introduced.

Dr. D. Singh
Faculty of Commerce and Management
Rama University, Uttar Pradesh
Kanpur



Curriculum Program Feedback Analysis (Student), Session : 2021-2022



Department	Program	Topics or competitive examinations included in the syllabus	Research or extension obtained during the programme	Overall Rating	Exposure values (in terms of knowledge, conceptual, analytical and broadening perspectives)	Internal Evaluation Methods	Institutional efforts to attend on its vision and mission	Extent of participatory learning and student involvement	Employment orientation in the curriculum	Depth of the course content including project work, if any	Applicability/links, access to real life situations
DEPARTMENT OF COMMERCE AND	B.COM. (HONORS)	2.0	3.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0

**Faculty of Commerce & Management,
Rama University, Uttar Pradesh, Kanpur**

Action Taken Report

On

FEEDBACK FROM STUDENTS

[For BBA (Digital Marketing)]

(2021-22)

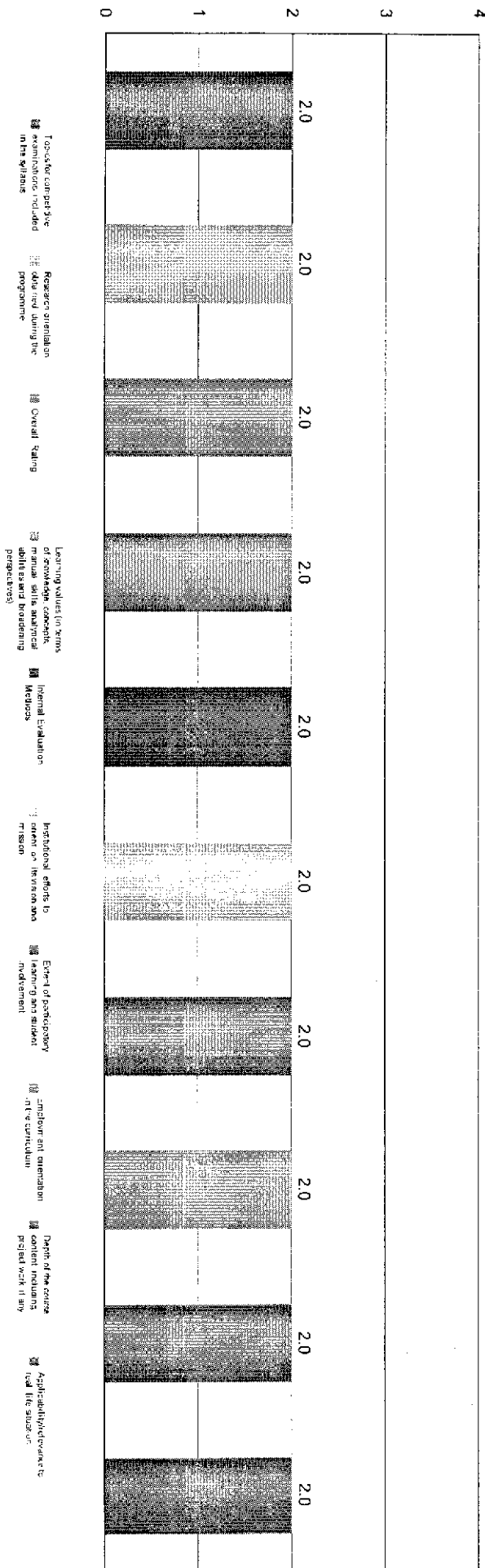
An action taken report in response to the valuable feedback received from our students on BBA (D) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
With an eye towards industry developments, the students provided inputs on the various aspects	<ul style="list-style-type: none">• BCom (H) run by FCM was reviewed and restructured and new courses are introduced to improve more scope and comprehension.• CBCS system is implemented for offering flexibility in course scheduling and option to adjust the course load for student needs,• Courses with multidisciplinary syllabus Open electives are introduced to enhance applicable skills needed for employment.
To improve skill set of students to optimize usage of ICT	<ul style="list-style-type: none">• Students are encouraged to take MOOC courses available through the SWAYAM platform to expand their domain expertise.
To improve employment orientation in curriculum.	<ul style="list-style-type: none">• Department is going make new collaborations with different industries for internship programs.• Summer Internship Training is introduced.

Dea
Faculty of Commerce and Management
Rama University, Uttar Pradesh
Kanpur



Curriculum Program Feedback Analysis | Student | Session : 2021-2022



**Faculty of Commerce & Management,
Rama University, Uttar Pradesh, Kanpur**

Action Taken Report

On

**FEEDBACK FROM STUDENTS
[For MBA (DS/ABM/ HHM/ MPM)]
(2021-22)**

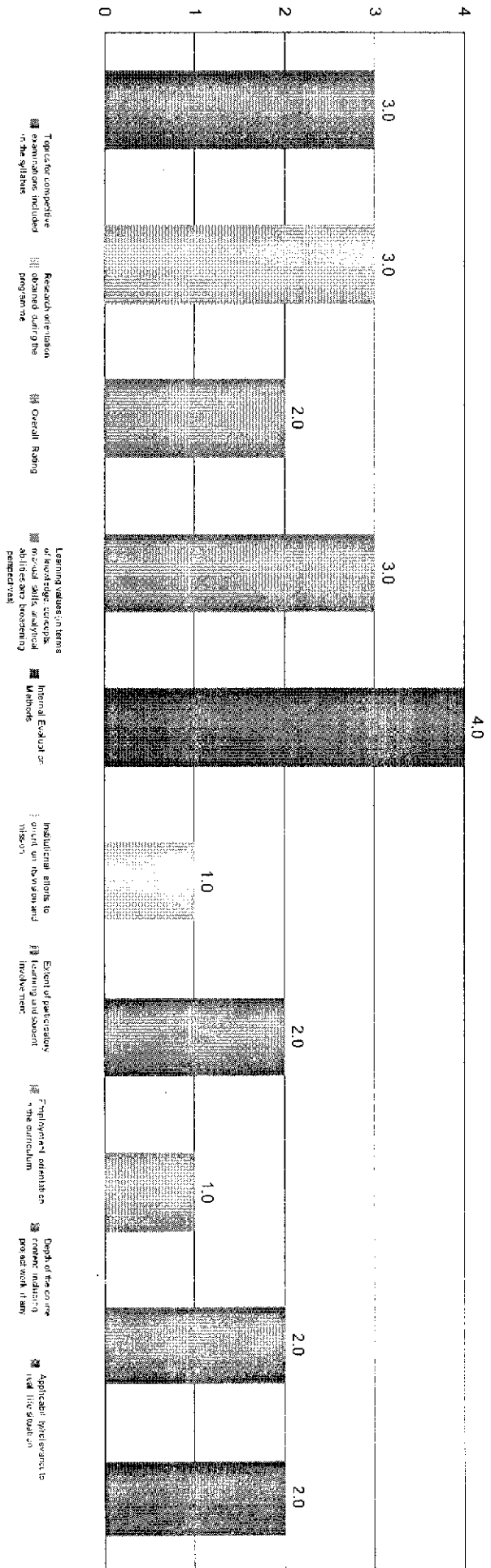
An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of MBA programmes offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken

Suggestions	Action Taken
With an eye towards industry developments, the students provided inputs on the various aspects	<ul style="list-style-type: none">• MBA (DS/ ABM/HHM/ MPM) run by FCM was reviewed and restructured and new courses are introduced to improve more scope and comprehension.• CBCS system is implemented for offering flexibility in course scheduling and option to adjust the course load for student needs,• Courses with multidisciplinary syllabus Open electives are introduced to enhance applicable skills needed for employment.
To improve skill set of students to optimize usage of ICT	<ul style="list-style-type: none">• Students are encouraged to take MOOC courses available through the SWAYAM platform to expand their domain expertise.
To improve employment orientation in curriculum.	<ul style="list-style-type: none">• Department is going make new collaborations with different industries for internship programs.

Dean
Faculty of Commerce and Management
Rama University, Uttar Pradesh
Kanpur



Curriculum Program Feedback Analysis | Student|, Session : 2021-2022



Department	Program	Topics for competitive examinations included in the syllabus	Research or extension activities during the programme	Overall Rating	Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	Internal Evaluation Methods	Institutional efforts to orient on its vision and mission	Extent of participatory learning and student involvement	Employment orientation in the curriculum	Depth of the course content including project work, if any	Applicability/exposure to real life-situation
DEPARTMENT OF SPITALITY	MSAHHNB	3.0	3.0	2.0	3.0	4.0	1.0	2.0	1.0	2.0	2.0



Curriculum Program Feedback Analysis | Student |, Session : 2021-2022

